

**SOPOT**

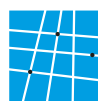
# **XIII** **FREIGHT FORUM**

**26-27.03.2025**

**Intermodal Transport Forum**



**POLISH-UKRAINIAN  
CHAMBER OF COMMERCE**



**E N E I A**  
**EUROPE-NORTH-EAST  
INTERNATIONAL ASSOCIATION**

# **PARTNERSHIP OFFER**

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# SOPOT XIII FREIGHT FORUM

26-27.03.2025  
Intermodal Transport Forum

## THEMATICALLY

### **Intermodal Transport in Poland and Europe – Challenges and Opportunities**

#### **Plenary debate: Polish presidency of the EU - priorities and vision of the future of intermodal transport**

- Moderated discussion with representatives of the government, the EU and logistics operators

#### **The role of Poland in European intermodal transport**

- Integration with TEN-T corridors: Baltic-Adriatic, North Sea-Baltic
- Polish ports as intermodal hubs for Central and Eastern Europe
- Challenges and opportunities in the context of the Polish EU presidency

#### **Intermodal infrastructure in Poland and Europe**

- Development of intermodal terminals and their connections with the rail and road network
- Challenges of infrastructure modernization on the Polish-Ukrainian borders
- The role of EU and national funds in infrastructure expansion

#### **Development of intersectoral cooperation in intermodal transport**

- Cooperation of rail, road and maritime operators
- The role of ports as integrators of logistics chains
- Public-private partnership as support for new investments

#### **Eurasian Transport Corridors – Intercontinental Connections**

- New Silk Road: Geopolitical and Logistical Challenges
- Alternative Routes: The Potential of the Central Corridor
- Poland's Importance as a Transit Hub Between Asia and Europe

#### **Green Transformation of Intermodal Transport**

- Intermodal Transport as Key to Reducing CO<sub>2</sub> Emissions
- Investments in Rail and Water Transport as an Alternative to Road Transport
- How Do EU Climate Goals Affect the Development of Transport Infrastructure?

#### **Digitalization and Innovation in Intermodal Transport**

- Implementation of Intelligent Freight Management Systems
- Cybersecurity in Logistics Systems
- Case Study: Best Practices in Technological Integration in Europe

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# **FREIGHT FORUM**

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# **XIII EDITIONS OF FREIGHT FORUM**

**2600**

TSL SECTOR LEADERS

**720**

PANELISTS

**325**

EVENT PARTNERS

**250**

DISCUSSION PANELS

**130**

MEDIA PATRONS

**115**

EXPERT PRESENTATIONS

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# PLATINUM PARTNER

## SERVICES ON SITE

- PLATINUM PARTNER title
- Partner of one, selected discussion panel,
- participation of 4 representatives in the Forum, free of charge,
- participation of 2 representatives in selected discussion panels, including participation of 1 representative in the opening session,
- participation of 4 representatives in the evening Gala - Leaders of Intermodal Transport, free of charge,
- welcoming speech by Partner's representative,
- VIP room for 10 people at Partner's disposal,
- company presentation (15 min) before selected discussion panel,
- promo stand in conference hall,
- Partner's logo on printed materials and digital content promoting the event,
- insert of Partner's promotional materials to conference giftpacks,
- Partner's logo on ID badges,
- Partner's roll-up display/promo stand on site, in the conference hall
- **Possibility to present specialized equipment before the Forum entrance**

## SERVICES ONLINE

- Promo article (2 pages) on <https://edialog.media> and <https://kurier-kolejowy.pl>
- mailing to the organizer's database recipients with info about the partnership
- info about the partnership on the event's website <https://forumfracht.eu>
- info about the partnership in press releases and digital media publicity
- info about the partnership on social media profiles of the organizers
- interview with Partner's representative included in the promo article mentioned above or video interview on site
- promo banner (1 month) on <https://edialog.media>

50 000 PLN NET

# SOPOT FREIGHT FORUM 26-27.03.2025 Intermodal Transport Forum

## GOLDEN PARTNER

### SERVICES ON SITE

- GOLDEN PARTNER title
- Partner of one, selected discussion panel,
- Participation of 3 representatives in the Forum free of charge,
- Participation of 2 representatives in selected discussion panels,
- Participation of 3 representatives in evening gala of Leaders of Intermodal Transport free of charge,
- Company presentation (15 min) before selected discussion panel
- Promo stand in the conference hall
- Partner logo in printed materials and digital content promoting the event,
- Insert of partner's promotional materials to giftpacks,
- Partner roll-up display on site in the conference hall,
- **Possibility to present specialized equipment before the Forum entrance**

### SERVICES ONLINE

- promo article (1 page) on <https://edia-log.media> and <https://kurier-kolejowy.pl>
- mailing to organizers database with info about partnership
- info about the partnership on <https://forumfracht.eu>
- info about the partnership in press releases, digital media publicity
- info about the partnership on social media profiles of the organizers

30 000 PLN NET

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## SILVER PARTNER

### SERVICE ON SITE

- SILVER PARTNER title
- Partner of one, selected discussion panel,
- Participation of 2 representatives in the Forum free of charge,
- Participation of 1 representatives in selected discussion panels,
- Participation of 2 representatives in evening gala of Leaders of Intermodal Transport free of charge,
- Partner logo in printed materials and digital content promoting the event,
- Insert of partner's promotional materials to giftpacks,
- Partner's promotional roll-up display on site in the conference hall,

### SERVICES ONLINE

- mailing to organizers database with info about partnership
- info about the partnership on <https://forumfracht.eu>
- info about the partnership in press releases, digital media publicity
- info about the partnership on social media profiles of the organizers

**20 000 PLN NET**

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## BRONZE PARTNER

### SERVICES ON SITE

- BRONZE PARTNER title
- participation of 1 representative in the Forum free of charge,
- participation of 1 representative in evening gala of Intermodal Transport Leaders free of charge,
- Partner's logo in printed materials and digital media promoting the event,
- Roll-up display of the Partner on site, in the conference hall

### SERVICES ONLINE

- info about the partner in press releases sent to the media,
- info about the partnership on <https://forumfracht.eu>
- info about the partnership in social media marketing of the Forum

**10 000 PLN NET**

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## INTERMODAL TRANSPORT FORUM FREIGHT GALA PARTNER

### SERVICES ON SITE

- INTERMODAL TRANSPORT FORUM FREIGHT PARTNER title
- short presentation of the Partner during the official Gala opening
- Participation of 3 representatives in the Gala free of charge,
- welcoming speech of Partner's representative during the official Gala opening,
- Partner's logo in printed materials and digital media promoting the Gala and the Forum,
- Insert of partner's promotional materials to giftpacks,
- Partner's promotional roll-up display on site in the meeting hall,

### SERVICES ONLINE

- informacja o partnerze w komunikatach prasowych przesyłanych do mediów lokalnych i branżowych,
- informacja o partnerstwie na portalu internetowym wydarzenia,
- informacja o partnerstwie na profilach social media ENEIA oraz PUIG.

25 000 PLN NET

## POSSIBILITY TO PRESENT SPECIALIZED EQUIPMENT BEFORE THE FORUM ENTRANCE

8 000 PLN NET

## STALL IN CONFERENCE FOYER

- Organizers provide space for a roll-up/pop-up display, a table and two chairs

5 000 PLN NET

## PROMO MATERIALS INSERT TO CONFERENCE GIFTPACKS

2 500 PLN NET






**POSSIBILITY TO PRESENT SPECIALIZED EQUIPMENT  
BEFORE THE FORUM ENTRANCE**

8 000 PLN NET

# WE WELCOME YOUR COOPERATION!

Dariusz Kostrzębski  
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